



The Power of We™



Simple. Seamless.
Convenient. An
entirely new way
to communicate
and collaborate.

That's the Avaya
Flare Experience.

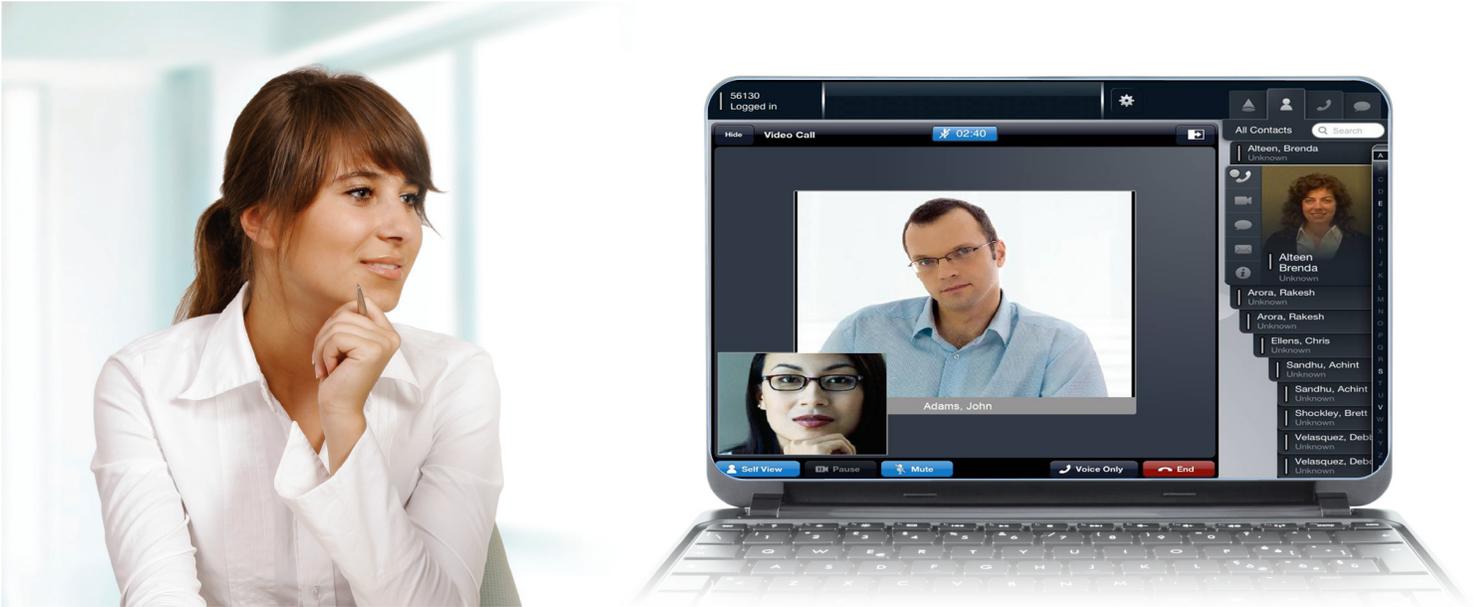
The Avaya Flare® Experience

Imagine the possibilities. Your favorite communications tools—video, e-mail, IM, social networks, phone—at your fingertips. Now put all these tools into a single, unified enterprise workspace and you have the Avaya Flare Experience. Designed to change the way you communicate and collaborate, the Avaya Flare Experience delivers a seamless communications experience that is easy to use, convenient, and ready in real time to help you focus on the task at hand. The Avaya Flare Experience streamlines your applications into unique personal workflows, avoiding the frustration of barriers between technologies. When the Avaya Flare Experience helps manage your communications—you can spend more time managing your business.

The Avaya Flare Experience is unlike anything you've seen. It spotlights tasks that need immediate attention. It lets you match your mode of communication to the task at hand, switching back and forth between IM, voice, video, email, and social media sessions. You can drag and drop contacts and content into collaboration sessions with a swipe of its touch-screen.

Delivering context-sensitive mash-ups of chat, email, social network and video communications, the Avaya Flare

Experience is a breakthrough in enterprise collaboration. When time is of the essence, it allows you to manage multiple collaboration sessions at once; the Avaya Flare Experience speeds critical decision making and helps you get business done. A people-centric approach to real-time interactions, it displays recent communications and presence information—when you click a contact and then pull in relevant documents, it helps you avoid endless searching to find what you need.



Designed for video communications & collaboration

To collaborate effectively, you need all your communications working together. That's exactly what the Avaya Flare® Experience is designed to do:

- You need to set up a conference call. See who is available with presence and IM. To initiate audio or video sessions, just drag and drop contacts into the spotlight. The Avaya Flare Experience sets up your calls. No manual dialing required.
- You want to show off your mock-up of a new product to a potential partner. Simply click on the Web collaboration icon to whiteboard, share your desktop or content from the document library.
- You have address books all over—Facebook, PC, smartphone—the Avaya Flare Experience mashes them together, saving time and frustration.
- You want to review all e-mails and IMs from a certain customer—the Avaya Flare Experience displays their communications history for you.

Consolidate Desktop Devices



Speed the decision-making process for knowledge workers who spend considerable time in voice and video conferences while sharing and reviewing documents and screens. The Avaya Flare Experience combines all the tools power

collaborators need to increase productivity, lower costs, and tread more gently on the environment.

Support Mobility and BYOD

Key stakeholders are scattered across multiple locations and working on the go. Employees, customers, and suppliers are using their personal devices to communicate and collaborate.

Your business needs enterprise-grade collaboration solutions that make it fast and easy to bring people together and keep business moving. Avaya Flare Experience is available on Windows-based computers and iPad devices, making it fast and easy to bring people together and securely share information.



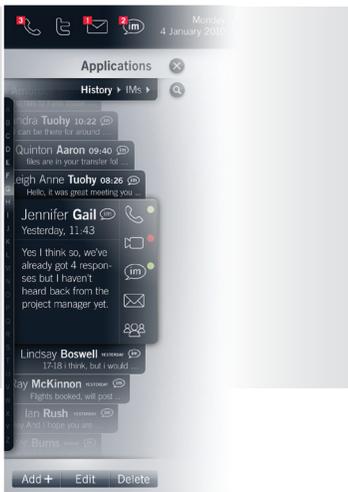
You get the idea. The Avaya Flare Experience is like an executive assistant focused solely on you and your communication and collaboration needs. It understands how you work, the tools you use, what you need to accomplish. With its contextual, people-centric design, the Avaya Flare Experience makes business easier and more convenient than ever before.

The Avaya Flare® Experience in Action

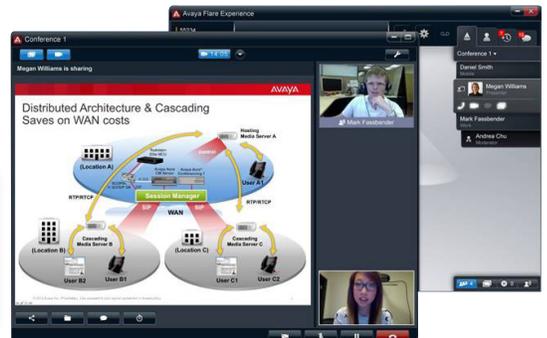
1 Convene a team quickly
Scroll through your contacts and drag them into the spotlight



2 Leverage communications history
Quickly locate all e-mail, IM and voice messages from your team



3 Access experts instantly
Locate experts using IM and presence. With one click, bring them into the conversation



4 Integrated Video, Audio and Web Collaboration
Quickly connect with person-to-person or multi-party video and content share

The Avaya Flare® Experience at a glance

The Avaya Flare Experience is available on Windows-based computers and iPad devices, making it fast and easy to bring people together while on the go. It is also offered on the Avaya Desktop Video Device as a cost effective video desktop collaboration end point.



Unified Communications and Collaboration

- Simple and intuitive interface with one click access to integrated audio, video and Web collaboration
- Access contacts, enterprise directories, and preferences via the contact fan
- Support for mid-call features (hold, mute, etc.)

Audio and Video Conferencing

- Ad-hoc, instant and scheduled audio video conferencing
- Rich conference controls enable you to simply click an icon to expand audio to video or to start Web collaboration
- View a roster of participants and active speakers

Web Collaboration

- Upload and share documents from your library
- Share desktop, applications or whiteboard
- Take notes and minutes

Learn More

To learn more about the Avaya Flare Experience, contact your Avaya Account Manager or Authorized Partner. Or, visit us online at avaya.com.

About Avaya

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, networking and related services to companies of all sizes around the world. For more information please visit www.avaya.com.

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